



ABOUT THE EVENT

First launched in 2014, the Advanced Lateral Flow Conference (ALFC) has evolved to become the premier industry event for professionals involved in the development, manufacturing, and commercialization of lateral flow diagnostics. Over the course of several days, attendees dive into the industry's latest trends, innovations, and best practices through an exciting lineup of presentations, discussions, and networking events.

The ALFC is presented by DCN Dx, a global leader in the end-to-end development, manufacturing, and commercialization of point-of-use tests. DCN Dx is based in Carlsbad, Calif.

2025 DETAILS

When: October 14-15, 2025

Where: Hilton La Jolla Torrey Pines, La Jolla, California, USA

THE ATTENDEE EXPERIENCE

Expert-Led Sessions: Attendees engage with top experts in lateral flow immunoassays, covering the latest in rapid diagnostic test technology, market trends, funding avenues, and more. They gain valuable insights into the business aspects of lateral flow diagnostics, including market dynamics and commercialization strategies.

Networking Opportunities: Networking is an important aspect of the lateral flow industry. Through targeted, engaging networking events and receptions, attendees connect with peers, industry leaders, and potential collaborators. The ALFC also provides dedicated spaces throughout the day for meetings and discussions.

Poster Sessions: In addition to presentations and discussions, attendees discover cutting-edge research and innovative ideas presented by scientists and researchers from around the world.



AWARDS

Awards comprise a significant aspect of the ALFC. The ALFC recognizes and celebrates the exceptional achievements and contributions of professionals in the lateral flow diagnostics industry. These awards aim to encourage, motivate, and inspire professionals to continue pushing the boundaries of the industry and make a significant impact.

Regular Awards Include:

Innovation Award: This prestigious award recognizes developers, creators, or direct facilitators of groundbreaking products and novel technologies that push the boundaries of the industry.

The Lifetime Achievement Award: This award honors an individual or organization who has dedicated their career to the advancement of lateral flow diagnostics and made significant contributions over a sustained period.

The Leadership in Diagnostics Award: This award highlights an individual or organization that has demonstrated outstanding leadership, collaboration, and strategic vision in driving the growth and development of the lateral flow diagnostics industry.

MEDIA CONTACT

Mitzi Rettinger

Chief Revenue Officer, DCN Dx

Main: (760) 804-3886

Mobile: (512) 431-5836

mrettinger@dcndx.com

ABOUT DCN Dx

DCN Dx, based in Carlsbad, California, specializes in lateral flow diagnostics development, manufacturing, and IVD regulatory consulting and clinical research. DCN Dx's multidisciplinary CDMO specializes in creating tailored assay systems, consumables, and instruments for point-of-use applications, with a particular expertise in lateral flow assays. Their clinical research services group specializes in the planning, execution, and oversight of IVD clinical trials, inclusive of clinical operations, data management, and biostatistics, and regulatory services.

ADVANCED LATERAL FLOW CONFERENCE 2025

DCN Dx's personalized approach to IVD product development and clinical trials has supported hundreds of programs and clients. They can oversee every stage from concept to assay development and platform integration, through clinical trials to manufacturing or only handle the aspects you request. In addition to lateral flow assays, DCN Dx's clinical research expertise extends to any in vitro diagnostic, all with a focus on innovation, usability, and performance.

With a commitment to quality, customer satisfaction, and industry-leading expertise, DCN Dx is setting the benchmark for excellence in IVD services.

To learn more about DCN Dx, visit dcndx.com.